

TEJAS KRISHNA

Creative Specialist | Certified AI Filmmaker | GenAI Visual Designer & Social Media Manager

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Portfolio & Certificates: [View My Work — Google Drive](#)

PROFESSIONAL SUMMARY

Certified AI Filmmaker (Higgsfield Academy) and Creative Specialist with hands-on experience in creative direction, Generative AI video production, social media management, and content strategy. Runs the full content pipeline — concept, scripting, AI generation, voiceover, and post-production — using Veo 3, Kling, Sora, and Higgsfield, finished in DaVinci Resolve. Proven record managing client social channels end to end, leading creative teams, and delivering high-impact short-form campaigns. Strong Adobe Creative Suite foundation backed by professional experience as an Adobe Application Engineer.

CERTIFICATION

The AI Filmmaking Pipeline — Cinema Studio Pro Guide | Higgsfield Academy July 2026

Credential ID: HFA-2026-4M2R5W3KQZG5 · Certificate viewable via the portfolio link above.

CORE SKILLS

Social Media & Marketing: Social media management, content strategy, campaign planning, short-form content (Reels / Shorts), branding creatives, community engagement

AI & GenAI Production: Seedance Pro, GPT Image 4, Veo 3, Kling, Sora, Nano Banana Pro, Midjourney, Higgsfield — AI storytelling, prompt design, end-to-end AI video pipelines

AI Automation & Agents: Claude agent workflows, Claude Cowork, Claude Skills, Claude Design, MCP automation (Model Context Protocol), prompt engineering — hands-on experience building agentic content and marketing automations

Voiceover & Audio: ElevenLabs, Murf AI, Narakeet — AI voice direction and audio post

Design & Editing: Adobe Photoshop, Illustrator, Premiere Pro, DaVinci Resolve, CapCut Pro, Canva

Technical: Python, AWS (EC2 / S3 / VPC), Linux, Windows

PROFESSIONAL EXPERIENCE

Social Media Creative Executive — Medroid.ai 2026 – Present

- Manage social media for the platform — content planning, publishing, and audience engagement across Instagram and YouTube.
- Create AI-driven short-form content for a health-AI guidance platform — Instagram Stories, patient-story reels, and YouTube brand films.
- Own end-to-end production: scripting, AI generation (Veo 3, Nano Banana Pro via Higgsfield), ElevenLabs voiceover, and DaVinci Resolve post-production.
- Produced Medroid's brand film and ongoing platform promotional content.

Founder & Creative Director — Move and Frame (Digital Marketing Agency) 2025 – Present

- Run a digital marketing agency handling social media management, content strategy, and content creation for client brands.
- Deliver GenAI graphics, AI-generated video, and complete Instagram reel packages for clients across streetwear, fitness, and lifestyle.
- Operate as an ongoing freelance GenAI creative designer since 2025, adapting emerging AI tools and workflows to client-specific creative goals.

Creative Director & Visual Designer — V Digitize U July 2025 – May 2026

- Led creative direction for digital marketing and social media campaigns; mentored interns and junior designers.
- Designed graphics, motion creatives, and promotional videos for diverse clients.
- Executed AI-powered video generation workflows — AI storytelling and product promotional videos for social platforms.

Infrastructure Analyst — DXC Technology Nov 2024 – June 2025

- Provided technical support, system administration, and infrastructure maintenance while building strong client-handling and problem-solving skills.

Application Engineer (Adobe Products) — Concentrix June 2024 – Nov 2024

- Supported Adobe applications; professionally trained on Adobe Photoshop and the Creative Suite.

SELECTED GENAI & CREATIVE WORK

- Medroid.ai brand film — produced with Veo 3, Higgsfield, ElevenLabs, and DaVinci Resolve.
- AI product promotional videos, AI storytelling, and narrative-based visual content for social media platforms.
- Full Instagram reel packages, AI poster series, social media graphics, motion creatives, and branding visuals for agency and freelance clients.

EDUCATION

B.E. Computer Science Engineering — Visvesvaraya Technological University 2022